

## INSTITUTE OF TOURISM AND HOSPITALITY

### Kabale University Tourism Symposium on "Understanding the nexus between Domestic Tourism, Cultural Heritage and Museums"

Date : 16th May 2025  
Time : 8:00 am  
Venue : Kabale University, Kikungiri Campus, Main Computer Laboratory,

#### Programme

Time	Activity	Moderator/Session Facilitator
8:00 – 9:00 am	Arrival and registration of participants	Secretariat
9:00 – 9:30 am	Welcome Remarks by <i>Prof. Joy C. Kwesiga, Vice Chancellor, Kabale University.</i>	Dr. Christine Ampumuza
9:30 – 10:00 am	The nature of Uganda's domestic tourism: myths, realities and missed opportunities by <i>Dr Christine Ampumuza, Dr Nuwe John Bosco and Ms Esther Nansamba.</i>	Dr. Ruth Tibesasa
10:00 – 10:10 am	Q & A	Dr Nuwe John Bosco
<b>10:10 – 10:40 am</b>	<b>GROUP PHOTO AND HEALTH BREAK</b>	
10:40 – 11:10 am	Cultural Heritage: a strong foundation for domestic tourism supply by <i>Dr. Tibesasa Ruth</i>	Ms Esther Nansamba
11:10 – 11:40 am	The role of museums in preserving cultural heritage and promoting tourism by <i>Mr Tatyabala Michael, Department of Museums, MTWA</i>	Dr Tibesasa Ruth
<b>11:40 – 11:12:00</b>	<b>Q &amp; A</b>	
12:00 – 12:30	A Model for understanding domestic tourism demand and supply: tips for industry and policy makers by <i>Dr. Edson Mayanja, Dr. Christine Ampumuza, Dr John Bosco Nuwe, and Esther Nansamba.</i>	Dr Ruth Tibesasa
12:30 – 1:00	Discussions	Dr. Nuwe John Bosco
12:40 – 1:00	Closing remarks by Eng. Ivan Mbabazi Batuma	
1:00	Lunch and Departure at Leisure	